



Reseda

RESEDA NEIGHBORHOOD COUNCIL NEWSLETTER

March 2010

RNC NEWS

SENIOR SYMPOSIUM

On March 27, the Reseda Neighborhood Council, The One Generation, the Tarzana Neighborhood Council and Councilman Dennis P. Zine will hold a Senior Symposium.

There will be practical presentations and workshops on Identity Theft, Brain Health, Emergency Preparedness, Fall Prevention, Free Senior Services, and much, much more. There will be presentations and information booths for LAPD, CSUN, Senior Health Expert, The Department of Aging, Elder Law, Senior Placement and the Red Cross.

The day will begin with registration at 9:00 AM and continental breakfast. Enjoy a morning of presentations, a no-cost lunch and finish the afternoon with more presentations including special Guest Speaker Councilman Dennis P. Zine. During the day many raffle prizes will be handed out and some booths will have giveaways.

All of this will take place on March 27 from 9:00 AM to 3:00 PM at the ONEGeneration Center, 18255 Victory Blvd.

As space is limited, to register and reserve your space call as soon as possible. More information on page 3.

THE 2010 CENSUS: A NEW PORTRAIT OF AMERICA

In 2010 the Census will create a new portrait of America by counting an estimated

310 million United States residents. Filling out the 2010 Census questionnaire is easy. There are only ten questions, and it will take most people about ten minutes to complete it. Then, all you have to do is put it in the prepaid postage envelope and send it back. That's it! You have fulfilled your civic duty, done something important to help your community, and the best part is, you won't have to do it again for ten more years!

The 2010 Census is safe. By law, all personal information is protected and cannot be shared with any other agency. Not law enforcement, nor the IRS, nor ICE, not even the President can get access to it. How can the Census Bureau so confidently make such a promise? Every Census employee takes an oath for life to protect all confidential information gathered. Each and every infraction is subject to up to 5 years in prison and a \$250,000 fine. That means if a Census worker were to divulge information about a family of four, he or she would face 20 years in prison and \$1 million in fines.

So why do they ask for the information if they aren't going to make it available to anyone? Actually, the information does become available, in 72 years. Why? It has been determined that 72 years is the average lifespan for most people. People in search of their genealogy can find Census records from 72 years or earlier to learn about their family history. In the meantime, the information is converted into every kind of statistic imaginable.

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The Census is important. We need this data to determine how we will equitably divide our representatives. It gives residents a voice in government to best represent their interests. It also designates how more than \$400 billion will be distributed among all the people who were counted. That's \$400 billion each and every year until the next Census ten years from now. That's why everyone needs to be counted. Every person living in our communities, regardless of legal status, equals money and power we cannot afford to lose. The money will be there, if we don't reach out our hands to take our share, someone else is going to take it. Make sure you're counted so that you become part of this new portrait of America.

NOTE FROM THE CHAIR Cary Iaccino

7-YEAR OLD ARTIST

The Arts in Education Aid Council is presenting it's 10th annual Valley Wide Student Art Show on March 21 in Chatsworth. A second grader from Reseda's Melvin Ave. Elementary School is one of many young artists whose artwork will be featured. Her artwork is currently being displayed along Lassen Ave. on a billboard promoting the event.

The Arts in Education Aid Council is made up of valley moms that fund art programs

in valley elementary schools. With the funding cut backs that we continue to see, it's a testament to the power of committed community volunteers, that these types of events can be organized.

Join us on March 15 at our RNC General Meeting for more information and a possible presentation on this organization and this upcoming youth art show.

RNC Board Member Elections

Are you interested in running for a seat on

the Reseda Neighborhood Council? It's that time! If you feel the desire to step up to the plate and volunteer to work for Reseda, fill out the application included with this newsletter, or visit the RNC website at resedacouncil.org. The RNC Board will be holding elections in May for all qualifying candidates who would like to serve their community. Any questions should be directed to the RNC Secretary, Vahan Chaparyan. He can be reached at vchaparyan@resedacouncil.org. Or stop by the March 15 RNC General Meeting.



EMERGENCY DISASTER COMMITTEE

DOOR TO DOOR SALES PROBLEM

Did you know: It is illegal to sell magazine subscriptions for future delivery in the City of LA?

LOS ANGELES MUNICIPAL CODE SEC. 42.19. MAGAZINE SUBSCRIPTIONS – SALES FOR FUTURE DELIVERY – WHERE SOLICITATION PROHIBITED.

(a) No person shall, on any public street, sidewalk or parkway, in this city, or in any doorway or entrance way immediately abutting thereon, solicit the sale of any subscription to any magazine, periodical or other publication, or the sale of any tangible personal property for delivery at a subsequent time.

RESEDA NEIGHBORHOOD WATCH

The Reseda Neighborhood Watch meets on the second Thursday of each month. The March meeting will be held on Thursday, March 11 at 7:00 PM. At the West Valley Police Station, 19020 Vanowen St. This month the featured speaker will be from Animal Regulation

Stay in touch with the crime that happens in your neighborhood. Join us for an informative meeting

EMERGENCY DISASTER PREPAREDNESS

Are you interested in attending a planning meeting regarding the formation of a Reseda Emergency and Disaster Response Team?

As the predicted large earthquake or another unforeseen disaster approaches, are you and your neighborhood prepared to survive it? Very few of us know our neighbors' names and contact information, let alone have a network and plan in place to respond to the next disaster.

The Reseda Neighborhood Council Emergency, Disaster and Community Safety Committee would like to create a community network of area coordinators that would engage and work with their neighbors to be ready for the next big oc-

currence. The goal is to have emergency evacuation plans, sufficient supplies, and equipment to survive a large disaster in your neighborhood. This also entails creating a functional network that works when common communication lines are disrupted.

Over the next few months we will be identifying area coordinators to work with their neighbors in one-block sections to create this safety net. This person would identify the strengths of the area by knowing who are Community Emergency Response Team (C.E.R.T.) certified, CPR and First Aid qualified, Ham Operator, Neighborhood Watch Block Captain, or otherwise qualified to assist in the event of a disaster.

The Reseda Neighborhood Council's Emergency Disaster Committee has recently held CPR/First Aid Training, and due to the number of stakeholders that did not get to attend, we are planning another in the near future. Also in the works is C.E.R.T. Training as well as a meeting of Area Coordinators to provide handout material and guidance in creating your local safety net.

Please contact Garth Carlson at gcarlson@resedacouncil.org or phone 818-832-7540 for more information.

SOME EMERGENCY TIPS

My name is Timothy Mulholland and I'm your Emergency Disaster and Community Safety Chairman. Here are five great ideas that you can use with your cell phone that can help you in an emergency.

1. The Emergency Number worldwide for Mobile is 112. If you find Yourself out of the coverage area of your mobile network and there is an Emergency, dial 112 and the mobile will search any existing network to Establish the emergency number for you, and interestingly, this number 112 can be dialed even if the keypad is locked. Try it out.
2. Have you locked your keys in the car? Does your car have remote keyless entry? This may come in handy someday. Good reason to own a cell phone: If you lock your keys in the car and the spare keys are at home, call someone at home on their cell phone from your cell phone. Hold your cell

phone about a foot from your car door and have the person at your home press the unlock button, holding it near the mobile phone on their end. Your car will unlock. It saves someone from having to drive your keys to you. Distance is no object. You could be in another state and if you can reach someone who has the other "remote" for your car, you can unlock the doors (or the trunk):

3. Hidden Battery Power Imagine your cell battery is very low. To activate, press the keys *3370#. Your cell phone will restart with this reserve and the instrument will show a 50% increase in battery. This reserve will get charged when you charge your cell phone next time.
4. How to disable a STOLEN mobile phone? To check your Mobile phone's serial number, key in the following Digits on your phone: *#06#. A 15-digit code will appear on the screen. This number is unique to your handset. Write it down and keep it somewhere safe. If your phone gets stolen, you can phone your service provider and give them this code. They will then be able to block your handset so even if the thief changes the SIM card, your phone will be totally useless. You probably won't get your phone back, but at least you know that whoever stole it can't use/sell it either. If everybody does this, there would be no point in people stealing mobile phones.
5. Free Directory Service for Cells: Cell phone companies are charging us \$1.00 to \$1.75 or more for 411 information calls when they don't have to. Most of us do not carry a telephone directory in our vehicle, which makes this situation even more of a problem. When you need to use the 411 information option, simply dial: (800) FREE411, or (800) 373-3411 without incurring any charge at all. Program this into your cell phone now.

As the RNC Emergency Disaster and Community Safety Chairman, I hope you keep this information in your car or memorize these easy ways to make your life safer. - Timothy



**ONEGeneration Senior Enrichment Center, The Office of Councilman Dennis P. Zine,
The Reseda Neighborhood Council & The Tarzana Neighborhood Council Present:**



1st Annual Senior Symposium- An Inaugural Event

Raffle Prizes!!

Community Resources!!

Catered Lunch!!



Giveaways!!

DATE: Saturday, March 27, 2010, 9am-3pm
TIME: 8:30-Registration; Program Starts Promptly at 9am
PLACE: ONEGeneration Senior Enrichment Center

(Located at: 18255 Victory Blvd., Reseda, CA 91335—Additional parking available at Reseda High School on Lindley, North of Victory)

Come join us for a day of fun, food and great information!!

The program will include practical presentations and workshops, several community agencies will be providing great information for seniors throughout the day, including the LAPD, CSUN, Senior Health Experts, The Departments of Aging and Transportation, Elder Law, Senior Placement, and The Red Cross.

Topics of the day include: ★Identity Theft, ★Brain Age, ★Emergency Preparedness, ★Fall Prevention, ★Senior Options Panel, ★Drug Interactions, and much more!

**To register and reserve your space, please call:
THE DEPARTMENT OF AGING: 213-252-3323**

For Vendor Information, call Cathy Carpenter: 818-708-6605



COMMUNITY ANNOUNCEMENTS

CRA/LA UPDATES

Façade Improvement Grant Program

We are happy to announce that the Façade Improvement Grant Program has been modified to make it easier for tenants to apply for funds to improve their storefronts. This business-friendly program offers conditional grants to local business tenants and property owners to improve the appearance of their storefronts and buildings. The program also includes complimentary architectural/design services.

Reseda Business District Alleys Project

As part of our continued efforts to help the local business community, alleys, curbs and sidewalks in the Reseda Business District have been reconstructed. Alley reconstruction included demolition of the old alley, laying new asphalt and installing new concrete drains. Total redevelopment funds utilized for the project was approximately \$700,000.

The reconstructed alleys are between Reseda Boulevard and Canby Street on the north side of Sherman Way to Wyandotte and Vanowen Boulevard to Basset Street on the east side of Reseda Boulevard.

Reseda Theater

The CRA/LA issued a letter to CIM Group dated November 18, 2009 terminating the 2006 agreement known as a Disposition and Development Agreement (DDA) effective December 5, 2009. The agreement called for the rehabilitation of the Reseda Theater into a first-class entertainment venue. Reasons for termination included project delays and the inability to secure an operator.

The CRA/LA is the property owner of the Reseda Theater and additionally purchased 7221 Canby for surface parking for the proposed development.

CRA/LA in consultation with the community will begin re-evaluating potential uses for the Reseda Theater. CRA/LA has earmarked \$4.35 million in development-related costs.

Affordable Housing

Sherman Village

Sherman Village will offer 73 units of affordable family housing and will be located on Sherman Way and Wilbur Avenue in Reseda. CRA/LA has invested 4.4 million dollars on the affordable housing project.

Sherman Village is entitled and is currently applying for additional sources of funding.

Canby Woods

Canby woods will offer 98 units of affordable senior housing and will be located on Canby Avenue near Sherman Way and Reseda Boulevard in Reseda. CRA/LA has invested 6 million dollars on the affordable senior housing project. Canby Woods is entitled and is currently applying for additional sources of funding.

*Sherman Village and Canby Woods will be environmentally efficient buildings and certified as LEED (Leadership in Energy and Environmental Design) Silver buildings.

CRA/LA West Valley Has Moved

The West Valley Regional Office has moved. We are now located at: 18107 Sherman Way, Suite 100, Reseda, CA 91335.

Telephone (818) 708-5844

Fax (818) 344-2425

NEW RESEDA PARK UPDATE

The Department of Recreation and Parks has identified a 1.8 acre site owned by LADWP, and located just northeast of the intersection of Wilbur Ave. and Strathern St. in Reseda, which could be a good location for a new, small, neighborhood park. The Department is proposing to fund this new park through a competitive State grant program called the Statewide Park Program.

Based on input received from community members, the Department has developed preliminary conceptual site plans that include some of the recreational features, park safety and security elements, and park landscaping ideas generated by the community. The Department would like your input, suggestions, or comments on these proposed concepts.

Also, in addition to the aforementioned site, the Department is working to identify other properties in Reseda which may be for sale and could potentially be developed in new neighborhood parks. Any recommendations you may have are welcome and appreciated.

Please contact Darryl Ford at 213-202-2682 or darryl.ford@lacity.org if you have questions, comments, or would like more information



PROPOSED NEW PARK
DWP SITE AT WILBUR AND STRATHERN
DEPARTMENT OF RECREATION + PARKS



PROPOSED NEW PARK
DWP SITE AT WILBUR AND STRATHERN
DEPARTMENT OF RECREATION + PARKS



SENIOR CORNER

FRIDAY MOVIES

Each Friday at 1:30 PM, the ONEGeneration Center shows free movies for Seniors at 18255 Victory Blvd. This Month's Movies are:

3/5 **Love Happens**-Aaron Eckhart, Jennifer Aniston (2009) (109min)

3/12 **Maiden Heist** -Morgan Freeman, Christopher Walken (2009)

3/19 **The Time Traveler's Wife** Rachel McAdams, Eric Bana, (2009) (107min)

3/26 **Bottle Shock** -Alan Rickman, Chris Pine (2008) (109min)

SENIOR TAX PREPARATION

Low-income, elderly and disabled residents can get free tax-preparation help

from specially trained California State University, Northridge, students, thanks to a program entitled "The Wayne and Roberta Colmer Volunteer Income Tax Assistance program.

Taxpayers should bring Social Security cards for themselves and all dependents; wage reporting forms such as W-2s or 1099s; and any other forms labeled "important tax document." In addition, if a couple is filing jointly, both spouses must be present.

Additional information is available at www.csun.edu/vita.

Here is a list of tax-preparation centers:

- Juniper Hall Room 4117, CSUN, 18111 Nordhoff St., Northridge 5 – 7:30 p.m. **Mondays**
- Matador Improvement Center, CSUN 4:30 – 7 p.m. **Tuesdays**

- Mid-Valley Regional Library, 16244 Nordhoff St, North Hills 4:45 – 7:15 p.m. **Tuesdays**
- Panorama City Library, 144345 Roscoe Blvd 10 a.m. – 12:30 p.m. and 1 – 3:30 p.m. **Saturdays**
- St. Patrick's Church, 6153 Cahuenga Blvd, North Hollywood 10 a.m. – 12:30 p.m. and 1 - 3:30 p.m. **Saturdays**
- Sylmar Branch Library, 4561 Polk St 4:30 – 7 p.m. **Thursdays**
- Neighborhood Legal Services, 13327 Van Nuys Blvd, Pacoima 5 - 7:30 p.m. **Thursdays**
- United Methodist Church, 9650 Reseda Blvd, Northridge 9 – 11:30 a.m. **Saturdays** and 5 – 7:30 p.m. **Wednesdays**

YOUTH CORNER

SAVE THE FARM PANCAKE BREAKFAST

The Administration, Staff, Students and Parents of John R. Wooden Continuation High invite you to join them for a Pancake Breakfast to raise money to save the agricultural aspect of the schools curriculum.

Bring your family and enjoy a breakfast of pancakes, sausage, Orange Juice, coffee and milk. Then participate in the Face Painting, Storytelling, Poetry Reciting, Feeding the Animals, Petting Zoo and Raffle prizes.

Help feed "Ralph", the pig, and his friends while building a model program by making a tax deductible donation to John R. Wooden High School at 18741 Elkwood St.

The curriculum of the school includes working on the farm, growing crops, feeding the chickens, ducks, goats, Ralph the Pig and other animals.

STUDENT SAFETY:

COMMUNITY IN ACTION

In an effort to educate Reseda parents on ways to get involved in crime abatement, school safety and gang prevention. Coun-

cilman Dennis P. Zine, the West Valley Area Los Angeles Police Department, the Los Angeles Unified School District, and Revitalize Reseda are partnering to present parents with *Student Safety Community in Action* on Thursday, March 18, at 6:30 p.m. to be held in the Reseda High School Auditorium, located at 18230 Kittridge St.

All Reseda parents and community members are urged to attend to obtain some very educational information that will assist our youth and ultimately benefit our community.

Questions may be directed to Councilman Zine's Field Deputy, Jose Martinez, at

818-756-8848.

YMCA HEALTHY KIDS DAY 2010!

Get ready for Healthy Kids Day 2010. Join the West Valley Family YMCA on Saturday April 17th from 9am-1pm for a day filled with family fun for all. Come meet and greet with Dora the Explorer, Handy Manny & Shrek! Kids and parents will be able to race each other through our Olympic sized blow up obstacle course for a little family fun competition. Parents will also be able to learn how to keep their kids

healthy and safe at our "Sportsmedicine" zone.

Do you want to learn to dance like the stars in High School Musical? Well get in the game and learn the steps to make you a High School Musical star.

What day would not be complete without pancakes. Join the YMCA & the Y's Men's club for a fundraiser pancake breakfast guaranteed to satisfy your appetite during all the fun! For additional information or questions please contact the Senior Program Director, Kerry Antunes, at kerryantunes@ymcala.org. We look forward to seeing you there!

YMCA SPRING BREAK CAMP 2010

Join the YMCA for Spring break Camp for 2010! Join us the weeks of either March 29 (LAUSD) or April 5 (LVUSD) for a week filled with fun. Camps will consist of sports activities, enrichment classes, cooking demos, reptile exhibits, scavenger hunts, animal shows and so much more. Spring Break sites will be Vanalden Elementary, Bay Laurel, Woodlake & Pomelo. For additional information please contact Debbie Lizano, debbielizano@ymcala.org.



CONTACTS, MEETING LOCATIONS, EVENT CALENDAR

CARY IACCINO	Chair	CIACCINO@RESEDACOUNCIL.ORG
DARYT J. FRANK	Vice Chair	DJFRANK@RESEDACOUNCIL.ORG
VAHAN CHAPARYAN	Secretary	VCHAPARYAN@RESEDACOUNCIL.ORG
LEE SMITH	Treasurer	LSMITH@RESEDACOUNCIL.ORG
ANNA MEASLES	Parliamentarian	AMEASLES@RESEDACOUNCIL.ORG
MAGDY ABDALLA	Sergeant-at-Arms	MABDALLA@RESEDACOUNCIL.ORG
GARTH CARLSON	Board Member	GCARLSON@RESEDACOUNCIL.ORG
JUAN GUZMAN	Board Member	JGUZMAN@RESEDACOUNCIL.ORG
NOELLE GUZMAN	Board Member	NGUZMAN@RESEDACOUNCIL.ORG
JERRY HILL	Board Member	JHILL@RESEDACOUNCIL.ORG
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JIM LUIS	Board Member	JLUIS@RESEDACOUNCIL.ORG
PHIL MERLIN	Board Member	PMERLIN@RESEDACOUNCIL.ORG
TIMOTHY MULHOLLAND	Board Member	TMULHOLLAND@RESEDACOUNCIL.ORG
FAYE NIA	Board Member	FNIA@RESEDACOUNCIL.ORG
RNC CONTACT	(818) 832-7540	7324 RESEDA BLVD. #118, RESEDA, CA. 91335 RNC@RESEDACOUNCIL.ORG
RNC OFFICE	Meeting Location #1	18341 SHERMAN WAY, SUITE 102
AMERICAN LEGION	Meeting Location #2	7338 CANBY AVE.
ONE GENERATION	Meeting Location #3	18255 VICTORY BLVD

RECOGNIZING RESEDA BUSINESSES

The following businesses are celebrating anniversaries in our community during March:

Ramen Nippon 6900D Reseda Blvd. 1989	Lorenzen Media Services 19300 Sherman Way 1990
AppleTransmission & Auto Repair 6938 Reseda Blvd. 1992	Magic Beauty Supply 7251 Reseda Blvd. 1992
Kids Make A Difference 6716 Kurl Way 1998	Collision Course Auto Body 6933 Reseda Blvd. 1998
Speedy Cash 6740 Reseda Blvd. 1999	Aqua Vitae Water 18300 #6 Vanowen St. 1999

March 2010

SUN	MON	TUE	WED	THU	FRI	SAT
(ML) Is the meeting location. Addresses above.	1. 6 PM Finance Committee 7 PM RNC General Meeting ML#1	2.	3. 7 PM RNC Emergency Disaster & Community Safety Committee ML#2	4. 7 PM RNC Planning & Zoning Committee ML#1	5. 1:30 PM Senior Movie ML#3	6.
7.	8. 7 PM Graffiti Committee ML#1	9. 7 PM Outreach Committee ML#1	10. 7 PM West Valley CPAB	11. 7:30 AM Chamber of Commerce ML#1 7:00 PM Reseda NW	12. 1:30 PM Senior Movie ML#3	13.
14.	15. 7 PM RNC General Meeting ML#2 6 PM Finance Committee ML#2	16. 3 PM Senior Advocacy Committee ML#3	17.	18.	19. 1:30 PM Senior Movie ML#3	20.
21.	22.	23.	24.	25.	26. 1:30 PM Senior Movie ML#3	27.
28.	29.	30.	31.	Do you have an events coming up in Reseda? Please contact Garth Carlson at GCARLSON@RESEDACOUNCIL.ORG about inclusion in our newsletter.		