



Reseda

RESEDA NEIGHBORHOOD COUNCIL NEWSLETTER

January 2010

RESEDA NEWS

FREE TRAINING AND LUNCH RNC IN 2010

Free training and lunch - You read that right. There really is a free lunch, not to mention a free continental breakfast that is included in the free First Aid and CPR training. The Emergency Disaster & Community Safety Committee of the Reseda Neighborhood Council has organized this event to increase the number of CPR trained stakeholders in Reseda. All who complete this course will receive a certification from the Red Cross.

This training will be available to Reseda Stakeholders that wish to prepare for future disasters. We are constantly being told that the "big one" will hit the Southland sooner or later. This training will be useful for potential earthquakes, accidents, or any local emergency that develops.

This is the first of several efforts from the Reseda Neighborhood Council to prepare our community for dealing with emergencies.

Details of the Free CPR training, please RSVP as space is limited:

When: Sunday, January 31, 2010 8 AM to 5:00 PM

Where: American Legion Post #308.
7338 Canby Ave.

RSVP: (818) 832-7540 or
tmulholland@resedacouncil.org

We are looking forward to a productive year in 2010. Some of the projects that we are working on include;

- Free First Aid/CPR training session on January 31 at the American Legion Hall,
- Senior Symposium in March, in association with the ONEGeneration Senior Center and the Tarzana Neighborhood Council
- Town Hall Reseda Meeting on the Redevelopment of Downtown Reseda
- Online Youth Program Directory, via our website
- Developing a network of Reseda area coordinators to facilitate Emergency Preparedness, in a block by block/business to business format
- Neighborhood Council Election Day for Reseda in May.

We need your thoughts, ideas, and help in 2010 to improve the Quality of Life in Reseda. Visit a RNC Committee or General Meeting and contribute your opinion.

RNC IN ACTION

During the past year, your Reseda Neighborhood Council has been active in many areas.

First and foremost, each month we meet to weigh in on issues that impact our com-

Upcoming Events & Announcements	3
Youth Corner	2
Emergency, Disaster & Community Safety	2
Senior Corner	3
RNC Contacts	6
Recognizing Reseda Businesses	6
Event Calendar	6

munity and the surrounding area. At these meetings we listen to both sides of the issue and ask the stakeholders in attendance to voice their opinions. Although we have no legal standing to enforce our decisions, the city departments, boards, & other deciding bodies do review the opinions voiced & recommendations reached at these meetings when making their enforceable decisions.

(Continued on Page 5)

NOTE FROM THE CHAIR CARY IACCINO

We have arrived at a new year!

Usually this type of event warrants some type of promise or resolution to be better; a commitment to improve upon who we are. These yearly commitments are usually very difficult to hold onto. It's 12 months until the next time to promise a change for the better arrives. More than likely most of us have long since forgotten last year's commitment.

I have an idea for an easy to keep resolu-

tion: Visit a few RNC General Meetings or RNC Committee Meetings this year and offer input on how you think Reseda can be improved. It's simple, cheap, easy and important. It doesn't require a gym membership or some exotic diet. And it's not just good for you, it's good for the community.

Meet some of your fellow Reseda Stakeholders and connect with those you haven't seen in a while. Share with us your concerns or ideas for improvement.

2010 will likely be a very busy year for our Reseda Neighborhood Council and the community as a whole. As the Nation and the local economy shrug off the effects of a deep recession, it is a great time to create new opportunities and move forward. Join with us in setting the pace and making correct and pertinent recommendations to City Agencies.

As for my resolutions: 1. Less Audio, More Visual. 2. Speak softly and carry a big stick.



EMERGENCY DISASTER COMMITTEE

RESEDA NEIGHBORHOOD WATCH

The Reseda Neighborhood Watch will hold it's monthly meeting on January 14, 2009 at 7:00 PM in the Community room of the West Valley Community Police Station at 19020 Vanowen St.

CRISIS RESPONSE TEAM

We would like to invite you to become a "civilian" volunteer member of our City's Crisis Response Team (CRT).

Crisis Response Team (CRT) members are community volunteers who respond to traumatic incidents at the request of the Los Angeles Police & Los Angeles Fire Departments. CRT provides immediate

on-scene crisis intervention, attends to survival & comfort needs, acts as a liaison between the victim & emergency personnel, and gives referrals to victims & their families affected by a death, a serious injury, a violent crime, or other traumatic incidents.

CRT members support the community in incidents such as homicides, suicides, serious traffic accidents, natural deaths, and multi-casualty incidents. The CRT program is managed by the Mayors Office of Homeland Security & Public Safety in collaboration with the City's Fire & Police Departments.

The eight-week training sessions begins on February 2nd thru March 25th and are scheduled for Tuesday and Thursday evenings at the LAPD Academy in West-

chester, located near the Los Angeles International Airport.

Individuals interested in learning more about volunteering for the Crisis Response Team should contact Jeffrey Zimmerman, M.S.W. Crisis Response Team Manager at (213) 978-0697 or by e-mail:

LACRT@lacity. Org.

REAL TIME CRIME ALERTS

The LAPD has instituted a new system that will alert you via text message or email of the latest crime alerts, community information and traffic advisories. Simply go to www.nixle.com and sign up.

YOUTH CORNER

CONGRATULATIONS ETHAN ESTRADA

The West Valley Family YMCA would like to congratulate Ethan Estrada who was the winner of the Nike Design Contest at the Chevron World Challenge. While representing the West Valley Family YMCA at the Chevron World Challenge, Ethan was amongst several children who designed their own Nike shoe to be entered for judging. Ethan was one of 8 children on the second day to be selected as an overall

winner. Congratulations Ethan!

WATER PARK

West Valley Family YMCA presents: "A Water Park in January!" Join the West Valley YMCA as they ring in the new year with a newly refinished pool equipped with water park events! On Saturdays in the month of January (begins January 9) from 1-3 PM families will be able to enjoy the water park that lives within the YMCA.

Events will consist of Pool Olympics, Dance party, 'Pirates take over the pool', prizes, meet & greets and so much more! The water park theme will be open every Saturday between 1-3 PM. Non-members of the YMCA will receive a free 7 day pass just for enjoying the water park experience. If you have any further questions please contact Senior Program Director, Kerry Antunes (818) 774-2840.

SENIOR CORNER

FRIDAY MOVIES

Each Friday at 1:30 PM, the ONEGeneration Center shows free movies for Seniors at 18255 Victory Blvd. This Month's Movies are:

1/1 NO MOVIE NEW YEARS DAY CENTER WILL BE CLOSED

1/8 An Accidental Husband Uma Thurman, Colin Firth (2007) (90min)

1/15 Angels & Demons Tom Hanks, Ayelet Zurer (2009) (138 min)

1/22 Annie Hall Woody Allen, Diane Kea-

ton (1977) (93 min)

1/29 My Sisters Keeper Cameron Diaz, Abigail Breslin (2009) (109 min)

CANBY WOODS

Canby Woods will offer 98 units of affordable senior housing and will be located on Canby Avenue near Sherman Way and Reseda Boulevard in Reseda. CRA/LA has invested \$6 million on the affordable senior housing project. Canby Woods is entitled and is currently applying for additional sources of funding.

*Sherman Village and Canby Woods will

be environmentally efficient buildings and certified as LEED (Leadership in Energy and Environmental Design) Silver buildings.

SENIOR SYNOPSIUM

The RNC Senior Advocacy Committee is currently working towards holding a Senior Symposium this year. If you would like to be involved in organizing this event, please attend the next Senior Advocacy Committee meeting, ask for more information at the next RNC General Meeting, or contact Phil Merlin at pmerlin@resedacouncil.org



COMMUNITY ANNOUNCEMENTS

THE 2010 CENSUS: A NEW PORTRAIT OF AMERICA

In 2010 the Census will create a new portrait of America by counting an estimated 310 million United States residents. Filling out the 2010 Census questionnaire is easy. There are only ten questions, and it will take most people about ten minutes to complete it. Then, all you have to do is put it in the prepaid postage envelope and send it back. That's it! You have fulfilled your civic duty, done something important to help your community, and the best part is, you won't have to do it again for ten more years!

The 2010 Census is safe. By law, all personal information is protected and cannot be shared with any other agency... not law enforcement, not the IRS, not ICE, not even the President can get access to it. How can the Census Bureau so confidently make such a promise? Every Census employee takes an oath for life to protect all confidential information gathered. Each and every infraction is subject to up to 5 years in prison and a \$250,000 fine. That means if a Census worker were to divulge information about a family of four, he or she would face 20 years in prison and \$1 million in fines. I don't know anyone who can afford that.

So why do they ask for the information if they aren't going to make it available to anyone? Actually, the information does become available... in 72 years. Why? It has been determined that 72 years is the average lifespan for most people. People in search of their genealogy can find Census records from 72 years or earlier to learn about their family history. In the meantime, the information is converted into every kind of statistic imaginable. It's truly fascinating information. For example, you can visit Census.gov – American Fact-Finder, type in your zip code, and find out how many singles are in your area. If you're not searching for the best zip code in which to find your next match, maybe you're a student writing an informative paper, or maybe you're looking for the best location to open up your business, or a local government trying to decide where a new school would be most beneficial. This is how these data help our communities grow and prosper. Fascinating indeed.

The Census is important. We need this

data to determine how we will equitably divide our representatives. It gives residents a voice in government to best represent their interests. It also designates how more than \$400 billion will be distributed among all the people who were counted. That's \$400 billion each and every year until the next Census ten years from now. That's why everyone needs to be counted. Every person living in our communities, regardless of legal status, equals money and power we cannot afford to lose. The money will be there, if we don't reach out our hands to take our share, someone else is going to take it.

Make sure you're counted so that you become part of this new portrait of America!

RIVER LOOP PROJECT

Last August, The Trust for the Public Land and Mujeres de la Tierra met with our Reseda Stakeholders to get public input on a proposed project to upgrade the L.A. River Bank at the junction with Aliso Creek in Reseda. After many public meetings, a design was projected and the RNC received the following update from Tori Kjer from the Trust for Public Land;

- “We have been meeting with the City, County, and DWP to share the concept design and make sure we have their support for the project and design.

- We're nearly done with the development of a graphic booklet to show the outreach and design process. Once it's ready we will let you know how to find a copy.
- We've been working on developing materials for a couple of grant applications. We will be partnering with the City of Los Angeles Department of Transportation to apply for a grant to develop the southern portion of the project area into a bike path.
- We've scheduled meetings with the West Valley Precinct Senior Lead Officer to review the design and get feedback from a public safety perspective.
- We are working with a volunteer artist to develop a community-wide gate design contest for the entry gates. We will be sending out a call to artists in late January to early February and will be sure to send you that information.

We truly appreciate all of the community support for this project! It was a pleasure to work with the residents of Reseda to develop a design for the River. We will stay in touch as we move forward with the project. In the meantime if you have any questions or would like a more detailed update, please feel free to contact me, Tori Kjer, at (323) 223-0441 ext. 11.”



Proyecto de la Confluencia del Rio de Los Angeles y Arroyo Aliso
Site Map and Project Boundaries // Mapa de Sitio





COMMUNITY ANNOUNCEMENTS

NEIGHBORHOOD COUNCIL ALLEY RECONSTRUCTION ELECTIONS

The City Clerk's Office will be holding elections for Neighborhood Councils throughout the City during the first half of 2010.

Our Reseda Neighborhood Council Election will be held on Thursday, May 27, 2010. All 15 Board positions will be up for election.

The Department of Neighborhood Empowerment will be hosting a series of meetings to help potential candidates understand the Neighborhood Council System and what being elected to this office entails. The series will offer participants an opportunity to learn about civic participation, the Neighborhood Council System, and important information on the upcoming 2010 Neighborhood Council Elections. Participants will acquaint themselves with their local Neighborhood Council and learn about key election dates to become a voter and/or a candidate for their Council board.

The dates for these meetings follow:

Open Dialogue

Thursday, January 28, 2010

6:30 to 8:30 PM

Open Dialogue

Thursday, March 18, 2010

6:30 to 8:30 PM

Candidate Preparation

Thursday, May 6, 2010

6:30 to 8:30 PM

Meetings will be held at Sherman Oaks Elementary at 14755 Greenleaf St., Sherman Oaks, 91403.

If you want to have an impact on your community, you should attend and possibly run for a Board Seat.

In the interim, attend as many Reseda Neighborhood Council General and Committee meetings as you can to get a feel for the duties and responsibilities involved. Most of our Committees are understaffed and could use additional input from the stakeholders of Reseda.

The Community Redevelopment Agency (CRA) has recently completed reconstruction of three alleys in Downtown Reseda.

In preparation for the reconstruction of the Reseda Theater, the CRA has redone the alley that passes between Reseda and Canby and runs behind the Theater and the alley that runs from that alley to Wyandotte on the East side of Reseda Blvd. The valet parking lot will be at the juncture of the two alleys on the Canby side.

In addition, the alley on the East Side of Reseda Blvd. between Vanowen and Bassett Streets was also reconstructed. If you ever passed through these alleys, you would probably remember them as pot-holed messes.

This project has improved pedestrian and vehicle accessibility to 24 Reseda Businesses.

SHARE YOUR FRUIT

Many of us have fruit trees and use or distribute only a small portion of the fruit to our friends and families. Here's an idea that will help you and many others at the same time:

FOOD FORWARD is an all-volunteer grassroots group of Los Angelinos who care about reconnecting to our food system and making change around urban hunger and food waste. Food Forward volunteers convene at private properties they have been invited to and glean the excess fruit on their trees, donating 100% of it to local food pantries. In just 10 months, they have harvested nearly 65,000 pounds of fresh free fruit. Food Forward supplies the volunteers, equipment and coordination to pull off picks both large and small, creating an atmosphere of community that encourages its volunteers to reconnect and pass along the abundance of food already present in our daily lives. All property owners receive tax deductions for every pound of food that is harvested and/or collected.

We encourage you to volunteer your property to be gleaned, or to be part of a pick. Call them at (818) 530-4125 or visit their website: <http://foodforward.org>.

IDEAS FOR RESEDA

What would you like Downtown Reseda to look like in the near future

Do you want our own Mall?

Would you like to see commercial complexes in some of the vacant buildings?

Would you like to see a nice place for a steak dinner? Or a good place to have breakfast?

Would you like to see more public transportation?

If you don't speak up it will never happen. So send us your ideas to: RNC@resedacouncil.org or (818) 832-7540, or by mail to 7324 Reseda Blvd, #118, Reseda, Ca, 91335.

RESEDA THEATER

The CRA/LA issued a letter to CIM Group dated November 18, 2009 terminating the 2006 agreement known as a Disposition and Development Agreement (DDA) effective December 5, 2009. The agreement called for the rehabilitation of the Reseda Theater into a first-class entertainment venue. The project had been delayed and an operator for the Theater was never secured by CIM Group.

The CRA/LA is the property owner of the Reseda Theater and additionally purchased 7221 Canby for surface parking for the proposed development.

CRA/LA in consultation with the community will begin re-evaluating potential uses for the Reseda Theater.

AFFORDABLE HOUSING

Sherman Village will offer 73 units of affordable family housing and will be located on Sherman Way and Wilbur Avenue in Reseda. CRA/LA has invested 4.4 million dollars on the affordable housing project. Sherman Village is entitled and is currently applying for additional sources of funding.



COMMUNITY ANNOUNCEMENTS

(Continued from page 4)

NEW PARK IN RESEDA?

The Statewide Park Program is a new competitive grant program which will award \$368 million in grants to projects that create new parks and recreational opportunities in underserved communities.

The Department of Recreation and Parks has identified a 1.8 acre site in Reseda, owned by LADWP, which is eligible for funding under this grant program and could be a good location for a new, small, neighborhood park. This proposed site is located just northeast of the intersection of Wilbur Avenue and Strathern Street. The Department would like to get community input on the type and design of any recreational features, the location and layout of the recreational features, park safety and security elements, as well as park landscaping and beautification.

Community input is critical to the success of this effort. The Department is planning to organize or participate in at least five community workshops or meetings for this proposed park project. Community workshops and project design meetings will be scheduled for January and February 2010. Meeting dates and times will be announced soon.

Please contact Darryl Ford at (213) 202-

2682 or darryl.ford@lacity.org for more information. The Department looks forward to working with you on this very exciting opportunity.

RNC IN ACTION

(Continued from page 1)

As more and more of the 89 Neighborhood Councils produce community based decisions, our opinion takes on more credence with the Mayor, City Council, and City Department leaders.

This being said, the following highlights some of the decisions and actions that your Reseda Neighborhood Council acted upon in 2009.

In response to the vocal complaints of the community, we held a Graffiti Town Hall in April where we gathered various authorities on Graffiti to help us in combating it. We also purchased and distributed 200 Graffiti Removal kits.

On the same line of thinking, our Youth Advocacy Committee identified one of the problems as being the large number of kids with nothing to do after school except hang out. We gathered info and created a Youth Program Directory to help the youth and parents of our community find activities that they could afford for the hours they outside of school. The RNC printed &

distributed 23,000 Youth Program Directories to schools, churches and organizations that dealt with the youth of our community.

We financially supported groups and activities such as Art in Education, Children's Day, Healthy Kid's Day, Logan's Run, Neighborhood Council Fireworks/Hawaiian Festival, Reseda Elementary, the Valley Cultural Center, Valley Interfaith Alliance, and the Veterans Day Parade,

We purchased art supplies for Reseda & Cleveland High Schools, Audio Books, CDs and DVDs for the West Valley Public Library, 250 Emergency Safety Kits to be distributed to the community, carpet cleaning for the West Valley Community Police Station's Community Room, helped fund the 1038 Neighborhood Watch International Luau (over 400 attended), purchased the use of two billboards for the Graffiti Town Hall, and funded the Holiday Decorations in Downtown Reseda

Our Planning & Zoning Committee held hearings on a great many projects that applied for permits in our community and the full RNC Board voted to pass on the recommendations to the South Valley Planning Department.

Our RNC Board weighed in with support from those attending our meetings and sent along to the appropriate authorities our positions against Measure B (solar panels), for the redesign of the Reseda Park Pool, in favor of a DWP Ratepayer Advocate, and supported speed increases on Roscoe, Tampa and Sherman Way from 35-40 MPH.

The RNC newsletter grew from 6,500 copies to 8,400 copies and distribution from 150 to 180 locations and organizations.

The Weekly Email Newsletter grew from slightly over 1,000 to over 1,150.

We renewed the lease on our Reseda Neighborhood Council Office for 2010.

We also hired a part time assistant to help with secretarial duties such as taking minutes.

Join us at RNC General Meetings this year and weigh in with your opinion as we decide on many similar issues in 2010. Meetings are open to the public and we welcome your attendance and participation.



PROPOSED NEW PARK



CONTACTS, MEETING LOCATIONS, EVENT CALENDAR

CARY IACCINO	Chair	CIACCINO@RESEDACOUNCIL.ORG
DARYT J. FRANK	Vice-Chair	DJFRANK@RESEDACOUNCIL.ORG
VAHAN CHAPARYAN	Secretary	VCHAPARYAN@RESEDACOUNCIL.ORG
LEE SMITH	Treasurer	LSMITH@RESEDACOUNCIL.ORG
ANNA MEASLES	Parliamentarian	AMEASLES@RESEDACOUNCIL.ORG
MAGDY ABDALLA	Sergeant-at-Arms	MABDALLA@RESEDACOUNCIL.ORG
GARTH CARLSON	Board Member	GCARLSON@RESEDACOUNCIL.ORG
NOELLE GUZMAN	Board Member	NGUZMAN@RESEDACOUNCIL.ORG
JERRY HILL	Board Member	JHILL@RESEDACOUNCIL.ORG
ANN KINZLE	Board Member	AKINZLE@RESEDACOUNCIL.ORG
JIM LUIS	Board Member	JLUIS@RESEDACOUNCIL.ORG
PHIL MERLIN	Board Member	PMERLIN@RESEDACOUNCIL.ORG
TIMOTHY MULHOLLAND	Board Member	TMULHOLLAND@RESEDACOUNCIL.ORG
FAYE NIA	Board Member	FNIA@RESEDACOUNCIL.ORG
RNC CONTACT	(818) 832-7540	7324 RESEDA BLVD. #118, RESEDA, CA. 91335
RNC OFFICE	Meeting Location	18341 SHERMAN WAY, SUITE 102
AMERICAN LEGION	Meeting Location	7338 CANBY AVE.
ONE GENERATION	Meeting Location	18255 VICTORY BLVD

RECOGNIZING RESEDA BUSINESSES

The following businesses are celebrating anniversaries in our community during **JANUARY:**

Folks Auto Body 6705 Reseda Blvd. 1979	All-Matic Transmis- sion 6723A Reseda Blvd. 1987
Seiken Auto Service 6723G Reseda Blvd 1987	Advance Jewelry & Loan 18520 Sherman Way
Athenian Grill 7042 Reseda Blvd. 1991	ASAP Auto Center 6734 4S Reseda Blvd. 1991
7-11 18519 Victory Blvd 1994	Andy Mars, Ph.D. Youth Education 6716 Kurl Way 1994

January 2010

RESEDA EVENT REMINDER CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
					1. 1:30 PM Senior Movie	2.
3.	4. 7 PM RNC Gen- eral Meeting	5. 3 PM Senior Ad- vocacy Commit- tee	6. 7 PM RNC Emer- gency Disaster & Community Safety	7.	8. 1:30 PM Senior Movie	9.
10.	11. 7 PM Graffiti Committee	12. 7 PM RNC Out- reach Committee	13. 7 PM West Valley CPAB	14.7:30 AM Cham- ber of Commerce 7 PM Neighbor- hood Watch	15. 1:30 PM Senior Movie	16.
17.	18.	19. 7 PM RNC General Meeting 6 PM Finance 3:30 PM Youth	20.	21.	22. 1:30 PM Senior Movie	23.
24./ 31. Free CPR Train- ing (1/31)	25.	26.	27.	28.	29.	30.